

Bunnings Exclusive Brand Agreement

About Intelligent Monitoring Group Limited (ASX: IMB)

Intelligent Monitoring Group provides “monitored care and product solutions” that ensure the safety and protection of Australian businesses, homes, and individuals, young and old, 24 hours a day, 365 days a year.

Intelligent Monitoring Group Limited (“IMG” or the “Company”) (ASX: IMB) is pleased to announce that its subsidiary, Mammoth Technology Group (MTG), has received a maiden order from Bunnings for its exclusive *Simple by Monkey Vision* range of cameras.

This is a great opportunity for IMB, with the potential for these cameras to be sold through Bunnings stores all around the country, from around March 2023. This initial order from Bunnings will have an in-store retail value of approximately \$600,000.

This marks a growing, longer-term relationship with Bunnings for MTG, which first began online sales of Monkey Vision cameras with Bunnings in 2020. On the back of this experience, we are confident this range of cameras will represent a compelling, quality offer to customers, who would not typically be traditional full-service security customers. We see the potential to grow this range and the overall security market size, via this relationship, as significant.

Rob Hilton Executive Director IMG, Founder of Mammoth commented:

“So excited to have Simple by Monkey Vision placed on the shelves exclusively in 375 Bunnings stores. The opportunity for growth in the DIY space for our Monkey Vision brand is huge. We are well priced and the only Aussie brand in the category!”

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