

SECURITY WITHOUT COMPROMISE

Threat Protect Australia Limited

Investor Presentation

November 2016 **Demetrios Pynes, Managing Director**



Monitored Security Systems

CCTV and Access Control | Corporate Risk Consultancy | Security Personnel

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Who is Threat Protect?



Threat Protect offers security based services to help protect people, property and enterprise

Monitored Security Systems

- ► Commercial and residential
- ► Alarms, access control, CCTV
- ► Tracking and duress





Manpower Services



Risk Consultancy



Investment Overview



Growth Growing security services company with significant operating leverage

through fixed cost nature of existing infrastructure

Recurring Earnings Base Highly diversified recurring security monitoring income streams with very

low levels of service cancellation.

Capacity Existing control room infrastructure at 20% utilisation

Leadership Team Strong Board and experienced management with significant shareholdings

Acquisition Strategy Management focused on acquisition growth through consolidation

opportunities within a highly fragmented industry

Funding Funding facilities in excess of \$10 million available for the next phase of

acquisition strategy

Corporate Overview



Board & Management

Derek La Ferla - Non-executive Chairman

- ▶ Experienced corporate lawyer and company director
- Current directorships include Sandfire Resources and OTOC Ltd

Demetrios Pynes - Managing Director

- ► Former banking and finance executive with merger & acquisition experience across Australia
- Experienced business owner and operator in the security industry

Paul Ferrara - Executive Director, Operations

- ► Experienced in management and information systems, specialising in telecommunications
- Business Integration Specialist
- Extensive security industry knowledge

Ian Olson - Non-executive Director

- ► Chartered accountant and company director
- Current directorships include Gage Roads Brewing
 Co Ltd and Pointerra Limited

Financial Information (10 November 2016)	
Share Price	\$0.022
Number of shares*	752m
Market Capitalisation*	\$16.5m
Net Debt*	\$1.5m
Enterprise Value	\$18.0m
FY16 Revenue	\$7.2m
FY16 Statutory EBITDA**	-\$5.0m
FY16 Normalised EBITDA**	-\$0.5m

Top Shareholders*	
Peter Pynes	6.10%
First Samuel Limited	5.80%
Robert Goudie Financial Advisors	4.44%
Alison Howe	4.13%
Demetrios Pynes (MD)	4.08%
Christina Michael	4.00%
Redun Pty Ltd	4.00%
Top 20 Shareholders	54.91%
Board & Management	8.26%

^{*} Including Tranche 1 of up to \$1.5m First Samuel Capital Raising

^{**} FY'16 result impacted by RTO transaction accounting expenses, business acquisition and integration costs

The Monitoring Market in Australia



The Australian security industry generates in excess of \$6.3 billion in revenue annually, Threat Protect participates in the largest three segments, but is focused primarily on monitoring

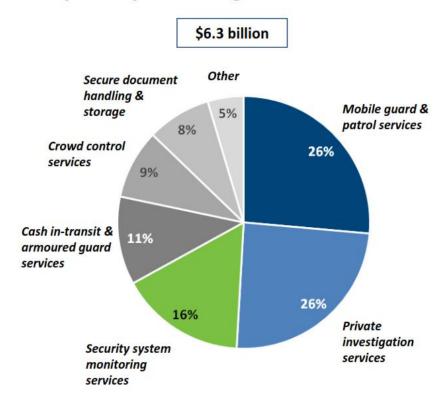
Key Themes

- ► The industry is focused on providing security, protection and private enquiry services to the general public
- ► Fragmented industry with over 6,500 businesses Australia wide
- ► The industry is moving away from labour-intensive guards and patrols to electronic security & monitoring
- ▶ Stable revenue contracts typically 6 year tenure
- ▶ IBIS World expect 2.2% annualised growth over the five years to 2018-19 in the security industry

Strong Long Term Demand Drivers

- Criminal Activity
- Threat of terrorism
- Requirement of insurance product providers
- Technological advances
- ► Government and large corporate outsourcing

Security Industry Revenue Segmentation



Source: IBIS World

Growth Strategy



Drive industry collaboration, innovation, and consolidation to build a major professional security services business in Australia

Organic Opportunities

- Strategic alliances with ISPs to provide security monitoring as a bundled product
- 2 Expanding monitoring to people, not just premises, substantially increasing potential client base
 - ► Safe Haven
- Partnerships with other security firms and service providers to use Threat Protect for white labelling

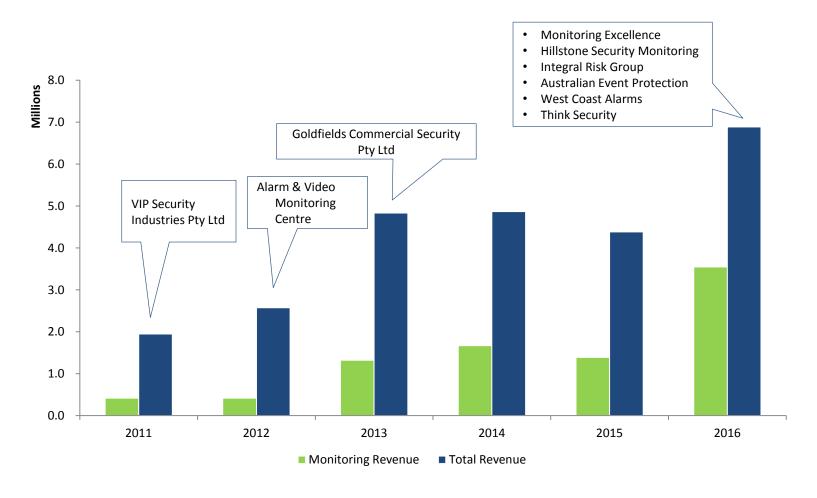
Acquisitive Opportunities

- Growth by acquisition of monitored security client bases at defendable valuations
- Acquisitions will supply additional revenues without proportionate increases in costs
- Expansion of business footprint across Australia & New Zealand

The Threat Protect Acquisition Growth Story



- Threat Protect has a history of acquiring and successfully integrating new security businesses.
- Six new acquisitions completed and fully integrated since listing on ASX in September 2015.



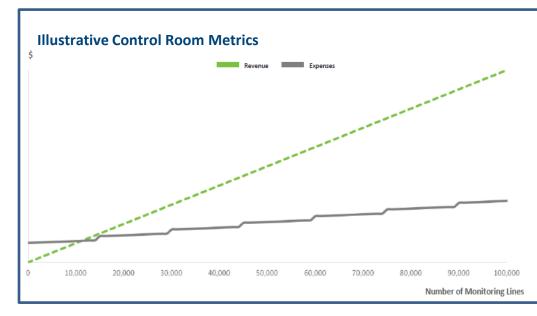
Established Control Room Infrastructure



Leverage existing control room fixed assets to grow revenue, utilisation, and earnings

Grade A1 Control Room

- ▶ Monitoring centre located in East Perth, graded to the highest level "A1" under Australian Standards
- ▶ Multiple levels of redundancy across power supply and communications
- ▶ Significant capacity to operate: ~100,000 lines across Australia & New Zealand, currently ~ 20% utilised
- Majority of cost base is fixed with marginal incremental costs to service additional lines
- ▶ Newly established presence in Sydney through acquisition of Integral Risk Group



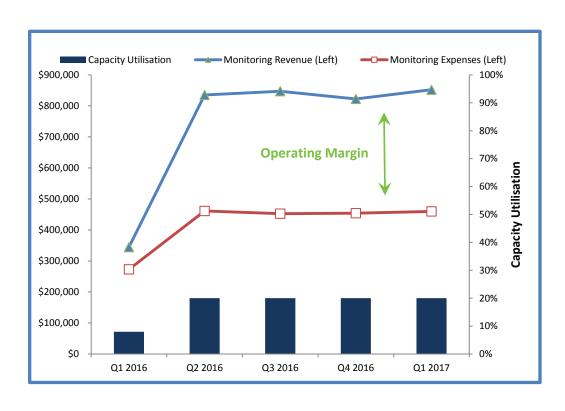
Alarm monitoring has wide appeal due to its cash flow capabilities. Since alarms are monitored from a central control room, overheads are generally fixed. Also, once a break even number of clients is reached, additional clients are almost totally extra profit."

IBISWorld Industry Report 07712 - Investigation and Security Services in Australia January 2014

Monitoring - profit accretive business model



Leverage existing control room capacity to grow revenue, utilisation, and earnings



- Readily scalable business able to generate significant earnings uplift
- Control room capacity with largely fixed cost base
- Reliable subscription based monitoring revenue
- New monitoring revenue generates increased margin, flowing through to bottom line

Key Business Lines



Security monitoring is now approaching 50% of group revenue following recent acquisitions

Security Monitoring

- ▶ Security monitoring revenue now equals 45% of total revenue, up from 33% pre-acquisitions
- ▶ Retail clients generally on 36 or 48 month contracts paid via direct debt, quarterly in advance
- ▶ Monthly revenue of acquisitions meeting due diligence expectations
- ▶ Security Monitoring for people launched innovative Safe Haven App
 - ▶ General personal safety & lone worker protection
 - ▶ Home alarm system not required with customisable response options available
 - Available for Android and Apple

45% of Annual Revenue



Manpower

- ▶ Generates approx. 53% of annual revenue
- ▶ Obtained NSW Security licence as part of expansion into NSW market
- ▶ 60% of non-monitoring revenue is contracted predominantly with large corporate or government clients.

53% of Annual Revenue



Risk Consultancy

- ▶ Generates approx. 2% of annual revenue
- Demonstrates subject matter expertise and credibility creating a point of difference
- ▶ Diversified offering that facilitates securing additional sales of monitoring and manpower

2% of Annual Revenue



Acquisition Funding Package



Funding in place for continued growth

- ► Funding package of up to \$10.5 million secured in November 2016 with new cornerstone investor First Samuel Limited
 - \$1.5 million share placement to raise up to \$1.5 million at 3 cents per share, a premium of 69% to Threat Protect's 30 day VWAP on 2 November 2016
 - \$9.0 million three year convertible note to be utilised for future acquisition of monitoring businesses
 - * Unsecured and subordinated to senior debt.
 - * 9,000,000 Notes with face value of \$1.00
 - * Notes may convert to fully paid ordinary shares at a rate equivalent to 3 cents per share
 - * Threat Protect may elect to redeem the Notes at a redemption premium of \$0.67 per Note
 - * Interest rate of 9% per annum, paid bi-annually.
 - First Samuel a significant new cornerstone investor in Threat Protect
- ▶ \$1.2 million currently available Acquisition Facility with National Australia Bank
- ► Threat Protect well funded to actively pursue its acquisition growth strategy and continue its consolidation of the Australian security monitoring industry

Looking Forward



Organic Growth Plan & Existing Operations

- Delivery of premium integrated security services to large corporate and government clients.
- Growing national presence with operations expanding on eastern seaboard
- White labelling of Threat Protect's monitoring services to smaller security firms (7 completed in FY2016)
- Focused on efficiencies of operations, and restructure of installation and servicing operations
- Continued expansion of the Safe Haven security monitored app

Acquisition Strategy

- Pipeline of targets across Australia, with ongoing discussions currently being held
- Includes focus to convert wholesale clients of monitoring service to retail clients significant increase in revenue with minimal increase in cost utilising control room capacity
- The company continues to review acquisition opportunities to take advantage of the highly fragmented industry
- New funding facility of up to \$10.5m with cornerstone investor First Samuel Limited for security monitoring acquisitions

Contact Details





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